

66 SOCIAL MEDIA POST IDEAS

- 1 Inspirational quotes
- 2 Question posts
- 3 Holiday posts
- 4 Lifestyle posts (Travel, fun, social)
- 5 Share your dream/why
- 6 Gratitude posts. Today I'm grateful for _____. Ask them what they're grateful for
- 7 Testimonial post for a product/service you've used (ideally one you market)
- 8 Recognition post. Highlight someone who has (achieved something, done something remarkable, you appreciate.)
- 9 Caption this (ask people to caption a funny or unusual picture)
- 10 Share a struggle and how you overcame it
#mancrushmonday #womancrushwednesday
- 11 Throwback Thursday #throwbackthursday
- 12 Teach something
- 13 Would you rather. Google "would you rather questions"
- 14 Sunday Funday #sundayfunday
- 15 Family Love (post a picture of your family)
- 16 Overcoming a fear
- 17 Promote a podcast
- 18 Promote a book
- 19 Who's your favorite posts. Ask who's your favorite _____? (speaker, author, singer, actor) Share yours
- 20 What's your favorite posts. Ask what's your favorite _____? (Quote, restaurant, meal, book, podcast, tv show, movie) Share yours
- 21 Get silly. Show a different side of you to relate with your audience
- 22 Date Night. Take a picture of your date and acknowledge them
- 23 Biggest lesson. Share one of the biggest life lessons you've learned.
- 24 Origin story. How you got started in business
- 25 What most don't know about me. Ask others to share as well
- 26 Share your morning routine
- 27 Share an embarrassing moment
- 28 Unboxing video
- 29 Ask what you can help your followers with in an upcoming post or video
- 30 Motivational Monday #motivationalmonday
- 31 Share an inspirational video
- 32 Share an interesting article about your industry (google "interesting article about (your industry)")
- 33 Make an offer for a product you sell
- 34 Top x tips on (something you're an expert at)
- 35 Ask for recommendations (books, podcasts, TV shows, movies, products)
- 36 #tiptuesday Give a tip that will help your followers

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